



**Nitro
Boost**
46-0-0

Lawn
[FERTILIZER]

Rain
21-17-6

Lawn
[FERTILIZER]

Product Information

46 Lawn & Garden
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T0H 0G0

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Product of Canada
Produit du Canada



Our Goal

Create fantastic results without the worry of burning your lawn.

Our fertilizer is treated not coated, which helps to stabilize the urea in the soil making the nitrogen as effective as possible. This treatment inhibits urea from being converted into volatile ammonium, by inhibiting the free urease enzyme in the soil.

Treated With
Stabilized Nitrogen Technology
Apply in wet or dry conditions



PRODUCT COMPARISON

Slow-Release Products

Slow-release deteriorates and remains on the lawn surface for up to 45 days.

Slow-release products are long-chain urea, they are coated and cost more to produce.

Environmental factors (sun, rain, etc.) determine how much actual Nitrogen is released into the soil regardless if the plant needs it or not.

In the first three days after application up to 30% of unstable nitrogen is lost due to volatilization.

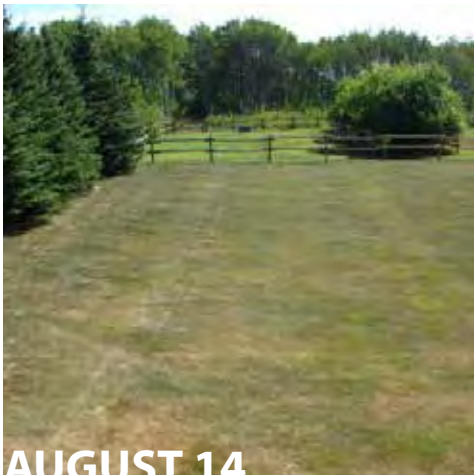
Stabilized Nitrogen Technology

Stabilized nitrogen does not require microbial breakdown of chemical bonds or a coating to accomplish this longevity.

Absorbs naturally into the soil then becomes available to the roots as the plant needs it.

Improves efficiency and allows for lower application rates where the turf will grow more uniformly without surge growth.

Delivers more nitrogen per unit for significantly less.



AUGUST 14



SEPTEMBER 2

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Nitro Boost 46-0-0

NPK index		incrément NPK
(N) Nitrogen	N	46-0-0
(P) Phosphorus	P	
(K) Potassium	K	

Guaranteed Minimum Analysis
Analyse Minimum Garantie
Total Nitrogen (N) 46%
46% from Stabilized Nitrogen

Treated With
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Apply in wet or dry conditions



Nitro Boost

46-0-0

Nitro Boost contains only stabilized urea nitrogen used for long lasting, deep green turf with superior visual qualities and ratings.

Nitro Boost 46-0-0

- Highest amount of Nitrogen available on the market. Very deep green color compared to leading products, broader, thicker blades of grass
- Nitrogen is ALL a healthy lawn needs
- Phosphate free
- LOCAL, this is purchased in Innisfail, bagged near Huxley, AB
- Apply in wet or DRY conditions
- Won't cause surge growth
- Is being exclusively used by lawn maintenance companies! These experts have done comparisons with all other products
- Can be used in any fertilizer spreader



AUGUST

Rain

21-17-6

Rain, blended for root development, drought and mold resistance, and overall health for new and established lawns. Also contains stabilized nitrogen for a deeper green color.

Rain

21-17-6

- Excellent for newly seeded or sod lawns. Mix directly with grass seed and spread, or spread underneath sod.
- For root development and overall health
- Proven results for spring and fall applications
- LOCAL, this is purchased in Innisfail, bagged near Huxley, AB
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Lawn
[FERTILIZER]

Rain

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NPK index **incrément NPK**

(N) Nitrogen	N	██████████	21-17-6
(P) Phosphorus	P	██████████	
(K) Potassium	K	██████████	

Guaranteed Minimum Analysis

Analyse Minimum Garantie

Total Nitrogen (N) 21%
 21% from Stabilized Nitrogen
 Available Phosphate (P₂O₅) 17%
 Soluble Potash (K₂O) 6%
 Sulphur (S) 7%
 Chlorine (Cl) 4%

^{Treated With}
Stabilized Nitrogen Technology
Apply in wet or dry conditions





Fact:

46 Lawn and Garden products are carried by over eighteen stores, used by numerous lawn maintenance companies and golf courses throughout Alberta.

Marketing

46 Lawn and Garden provides Point of Sale marketing material that is both informative and appealing to assist our retailers to be as effective as possible.



Postcards with NPK Index, brief explanation and QR Code to mobile site with recommended fertilizing times throughout the season.



Point of Sale posters for seasonal promotion





Fact:

Final application of Nitro Boost or Rain fertilizer after the first heavy frost in the Fall can increase lawn quality the following spring

Results

Through trials conducted by grass and seed professionals the results revealed that grass grows more uniformly without surge growth.

By using the 46 Lawn & Garden product "Rain" at the beginning of the season and "Nitro Boost" mid-season, a lawn will remain green and lush for the entire growing season.

46 Lawn & Garden produces perfect results when used according to direction, we've found that this is the best solution for establishing turf grass, in the garden, or just the average lawn, this is a fertilizer that meets a variety of agricultural needs.

46 Lawn & Garden products have been well received by store managers, consumers and lawn maintenance companies across Alberta.



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Lawn FERTILIZER

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46 Lawn and Garden products are available at:

HOME HARDWARE

Beaumont, AB
Cochrane, AB
Fox Creek, AB
Grande Prairie, AB
High River, AB
Innisfail, AB
Lacombe, AB
Linden, AB
Olds, AB
Ponoka, AB
Rimbey, AB
Strathmore, AB
Sundre, AB
Three Hills, AB
Trochu, AB
Valleyview, AB

ALSO AVAILABLE AT:

Acme Farm & Building, Acme, AB
Delburne Hardware, Delburne, AB
Dewinton Greenhouse, DeWinton, AB
Dunvegan Gardens, Grande Prairie, AB
Sylvan Lake Rona, Sylvan Lake, AB
TC Equipment, Clairmont, AB
BGreen Irrigation, Grande Prairie, AB
Wilson's Hardware, Sexsmith, AB

USED BY LAWN MAINTENANCE COMPANIES:

Avro Landscaping, Airdrie, AB
K&M Lawn Care, Grande Prairie, AB
Lawn2Lawn Services, Grande Prairie, AB
Mow Value, Red Deer, AB
Maple Bay Maintenance, Red Deer, AB
R.O.S. Grounds Maintenance, Grande Prairie, AB
Smith's Gardening Service, Calgary, AB



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